

NOTICE PURSUANT TO ART. 13 OF EU REGULATION 2016/679
- PUBLIC AT AN EVENT

ASSOCIAZIONE MUSICALE E CULTURALE ARS AETERNA, (Tax code and VAT no.: 03702890132) (hereinafter the "ASSOCIATION"), in the person of its legal representative pro tempore, with registered office in Tramezzina (CO), via Stazione, 11, in its capacity as Data Controller pursuant to Articles. 4 no. 7) and 24 of the EU Regulation no. 2016/679 (GDPR), informs you that, pursuant to art. 13 of the GDPR, your personal data described in art. 1 below will be processed for the execution of the processing purpose described in art. 2 below.

1. Category of personal data being processed

1.1. ASSOCIATION collects and processes, for the purpose of pursuing the processing purpose described in Art. 2, your personal data pursuant to Art. 4 no. 1) of the GDPR (e.g. first name; surname; e-mail address; tax code; address of residence/domicile/dormitory; date and place of birth; telephone number; video/photographic image) ("personal data" below).

2. Purpose of the processing and legal basis.

2.1. Your personal data are processed by the ASSOCIATION for the following purpose:

- a. Participation, as an audience, in an event/initiative/activity organised, even indirectly, by the ASSOCIATION, including the performance of the ensuing regulatory/administrative duties of various kinds
- b. Sending commercial/promotional communications, to be carried out by automated/electronic/telematic means (e.g. e-mail) concerning events/initiatives/activities promoted, directly or indirectly, by the ASSOCIATION;
- c. Publication, by automated/electronic/telematic means (e.g. website; social media), of video/photographic images concerning an event/initiative/activity organised, even indirectly, by the ASSOCIATION, in which you have decided to participate as an audience member;
- d. Execution by the ASSOCIATION of a satisfaction survey, mainly aimed at understanding the areas for improvement, as well as a possible set of additional information requested (e.g. how you learned about the event you decided to attend as an audience member).

In compliance with art. 13 paragraph 2) letter e) of the GDPR, ASSOCIATION specifies that failure to communicate your personal data (even partially) may make it impossible for the ASSOCIATION to correctly and fully perform the processing purpose referred to in art. 2.1. letter a). In this regard, the ASSOCIATION specifies that the legal basis of the processing purpose referred to in Art. 2.1. letter a) is found in Art. 6 paragraph 1) letters b) c) of the GDPR. In compliance with Art. 13 paragraph 1) letter d) of the GDPR, the ASSOCIATION specifies that the legitimate interest, pursued by means of the processing purpose referred to in Art. 2.1. letter b), consists, precisely, in disclosing news about events/initiatives/activities promoted, directly or indirectly, by the ASSOCIATION; that the legitimate interest, pursued by means of the processing purpose referred to in Art. 2.1. letter c), consist in disseminating/tweeting the event/initiative/activity in question; and that the legitimate interest, pursued through the processing purpose referred to in Art. 2.1. letter d), consist in improving the quality of its events/activities/initiatives. In this regard, ASSOCIATION specifies that the legal basis of the processing purpose referred to in Art. 2.1. letter b) is found in Art. 6 paragraph 1) letter f) of the GDPR; that the legal basis of the processing purpose referred to in Art. 2.1. letter c) is found in Art. 6(1)(f) of the GDPR (and in Article 6(1)(a) of the GDPR, where the person portrayed is a minor); and that, finally, the legal basis of the processing purpose referred to in Article 2(1)(d) is found in Article 6(1)(f) of the GDPR.

3. Retention period.

3.1. In compliance with Art. 13 paragraph 2) letter a) of the GDPR, ASSOCIATION informs you of the following storage period/criterion, after which your personal data will be subject to cancellation, destruction or anonymisation: (i) for the purposes of the processing referred to in Art. 2.1. letter a): no. 10 years, starting from your final participation as a member of the public in the specific event/initiative/activity, a term that may be extended if necessary in order to comply with regulatory obligations (including those that have arisen) or to assert or defend a right, including in court; (ii) for the purposes of the processing referred to in art. 2.1. letter b): until the objection is raised; (iii) for the performance of the processing purpose referred to in Art. 2.1. letter c): until the objection is raised; or until the consent is withdrawn, in case of a person under age; (iv) for the performance of the processing purpose referred to in Art. 2.1. letter d): until the objection is raised.

4. Target audience.

4.1. In compliance with Art. 13 paragraph 1) letter e) of the GDPR, the ASSOCIATION hereby specifies that your personal data may be subject to communication, where appropriate and necessary, to one or more recipients pursuant to Art. 4 no. 9) of the GDPR, generally identified by category as follows: (i) for performance of the processing purpose referred to in Art. 2.1. letter a): parties authorised pursuant to Arts. 4 no. 10), 29 and 32 paragraph 4) of the GDPR to the processing by the ASSOCIATION; consultants/companies of various kinds that provide, in any case, services and/or services (including professional services) connected, even indirectly, to the fulfilment of the purpose in question (e.g. legal/tax advisor); (ii) for the fulfilment of the processing purpose referred to in Art. 2.1. letters b) c): parties authorised pursuant to Articles 4(10), 29 and 32(4) of the GDPR to process data by the ASSOCIATION; consultants/companies of various kinds that provide, in any event, services and/or performance (including professional services) connected, even indirectly, to the fulfilment of the purpose in question (e.g. marketing consultant); (iii) for the fulfilment of the processing purpose referred to in Art. 2.1. letter d): parties authorised pursuant to Articles 4(10), 29 and 32(4) of the GDPR to process the data by the ASSOCIATION; consultants/companies of various kinds that provide, in any event, services and/or performances (including professional ones) connected, even indirectly, to the fulfilment of the purpose in question (e.g. customer care companies).

5. Transfer.

5.1. ASSOCIATION hereby specifies that your personal data are/may be stored in automated, partially automated or non-automated files belonging to or in any event traceable, even indirectly, to the latter, and located within the European Economic Area (EEA).

6. Rights of the data subject.

6.1. In relation to your personal data, ASSOCIATION informs you of your right to exercise the following rights, which may be subject to the limitations provided for in Articles 2 undecies and 2 duodecies of the Privacy Code: right of access pursuant to Article 15 of the GDPR: right to obtain confirmation as to whether or not personal data is being processed, as well as the information referred to in Article 15 of the GDPR (e.g. purpose of processing, storage period); right to rectification pursuant to Article 16 of the GDPR: right to correct, update or supplement personal data; right to erasure pursuant to Article 17 of the GDPR: right to obtain the erasure or destruction or anonymisation of personal data, where, however, the data are not processed for any purpose. 16 of the GDPR: the right to correct, update or supplement personal data; the right to erasure under Art. 17 of the GDPR: the right to obtain the deletion or destruction or anonymisation of personal data, where the conditions listed in the same article are met; the right to restriction of processing under Art. 18 of the GDPR: the right to obtain the restriction of processing where the conditions laid down in Art. 18 are met; the right to data portability under Art. 18 of the GDPR: the right to obtain the right to obtain the restriction of processing where the conditions laid down in Art. 18 are met. 18; the right to data portability under Art. 20 of the GDPR: the right to obtain personal data, provided to the Data Controller, in a structured, commonly used and machine-readable format (and, where required, to transmit them directly to another Data Controller), where the specific conditions set out in the same article exist (e.g. legal basis of consent and/or performance of a contract; personal data provided by the data subject); the right to object under Art. 21 of the GDPR: the right to obtain the cessation, on a permanent basis, of a given processing of personal data; right to lodge a complaint with the Supervisory Authority (i.e., the Italian Privacy Guarantor) pursuant to Art. 77 of the GDPR: the right to lodge a complaint where it is considered that the processing under analysis violates national and EU legislation on the protection of personal data.

6.2. In addition to the rights described in Art. 6.1. above, the Data Controller would like to point out to you that, in relation to your personal data, there is, where possible and conferrable, the right to exercise, on the one hand, the (sub)right provided for in Art. 19 of the GDPR ("The controller shall communicate to each of the recipients to whom the personal data have been transmitted any rectification or erasure or restriction of processing carried out pursuant to Article 16, Article 17(1) and Article 18, unless this proves impossible or involves a disproportionate effort. The data controller shall inform the data subject of such recipients if the data subject so requests"), to be considered connected and related to the exercise of one or more of the rights regulated in Articles 16, 17 and 18 of the GDPR; on the other hand, the data controller would like to inform you that, in relation your personal data, there is, where possible and conferring, the right to exercise the right provided for in Art. 22 paragraph 1) of the GDPR ("The data subject shall have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning him or her or significantly affects him or her in a similar way"), subject to the exceptions provided for in paragraph 2) below.

6.3. In compliance with Article 12 paragraph 1) of the GDPR, the ASSOCIATION undertakes to provide the communications referred to in Articles 15 to 22 and 34 of the GDPR in a concise, transparent, intelligible, easily accessible form and in simple and clear language: this information will be provided in writing or by other possibly electronic means or, at the request of the interested party, will be provided orally provided that the identity of the latter is proven by other means.

6.4. In compliance with Article 12 paragraph 3) of the GDPR, ASSOCIATION hereby informs you that it undertakes to provide information regarding the action taken on a request pursuant to Articles 15 to 22 of the GDPR without undue delay and, in any case, no later than one month from receipt of the request; this period may be extended by 2 months if necessary, taking into account the complexity and number of requests (in this case, ASSOCIATION undertakes to inform you of such extension and the reasons for the delay, no later than one month from receipt of the request).

6.5. The aforementioned rights (with the exception of the right pursuant to Art. 77 of the GDPR) may be exercised by means of the contact details set out in Art. 7 below.

7. Contact details.

7.1. ASSOCIATION can be contacted at the following address: arsaeterna2017@gmail.com

7.2. The Data Protection Officer (DPO) pursuant to Article 37 of the GDPR, appointed by the ASSOCIATION, is Gabriele Borghi, lawyer, who can be contacted at the following address: gabriele.borghi@baldiandpartners.it

Tramezzina (CO), there 9.4.2025 (date of last update).

ASSOCIAZIONE MUSICALE E CULTURALE ARS AETERNA

(in the person of its legal representative pro tempore).